



# The Agenda

Travel Inspirations from Tablet Hotels



DESIGN

## Don't Call It a Comeback

ART DECO QUIETLY RETURNS AGAIN

APRIL 14, 2019 by MARK FEDELI

*Art Deco has been back in fashion before, most recently in the 1980s, but its latest return to visibility is quite different from its last.*

Modernist design has been all the rage for so long now – we’ve certainly done our part to [champion it](#) – that it all but dwarfs the relatively minor Art Deco revival of the 1980s, when everything suddenly sported a neon-tinged, metal-smooth, South Beach sheen. But while the Eighties’ renaissance carried with it too much of that decade’s baggage to survive for very long into the next one, Art Deco’s latest comeback brings a conscious restraint to the proceedings.

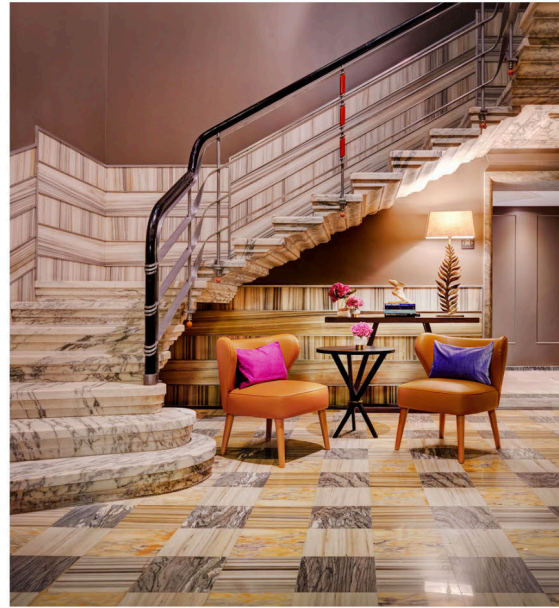
Art Deco can be heavy, monumental, sometimes overwhelming, and hotels have learned that it’s better to use it sparingly, marrying the look with other trends. Instead of trying to recreate the style at its bold Roaring Twenties peak, they’ve trained a spotlight on Art Deco’s quieter, more delicate sensibilities.

The hotels below are fine examples of that dynamic at work, each to their own extent.

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# Singer Palace Hotel

Rome, Italy



For shopaholics, the heart of Rome is the Via del Corso, with its boutiques and luxury-brand flagships. This was also the heart of Rome for the Singer sewing-machine company, which built the Singer Palace here at the height of its powers nearly a century ago. Those days are gone, but this Art Deco palazzo remains, transformed by a local architect and a Milanese interior designer into a small luxury hotel in the contemporary Roman style.

<https://magazine.tablethotels.com/en/2019/04/dont-call-it-a-comeback/>